

HARVEST FESTIVAL STREET FAIR EVENT SPONSORSHIP

Gem County
Chamber of Commerce

Harvest Festival Street Fair attracts
estimated 2,000-3,000 over two days this
annual event is the last Friday and Saturday of September.

September 27-28, 2024

\$700 Harvest Festival Presenting Sponsors (2 Available)

- A prime 10 x 10 booth space to display business information, advertising material, trinkets and/or activities to
 provide to festival attendees. No food items, please. Sponsor may choose to donate their booth space to a third
 party (must be approved by GCCC prior to event). Sponsor must provide a tent and furnish, decorate, and staff their
 booth during festival hours.
- Sponsor provided banner to be displayed during the event.
- Facebook Live interview with Chamber staff to promote the event.
- Sponsor logo prominently featured on available printed advertising (flyer, sign up and rules form, event map, etc)
- Sponsor logo prominently featured and hyperlinked on Chamber event page and homepage.
- Sponsor logo prominently featured on event sponsor banners and displayed during event.
- Sponsor logo on Facebook banners.
- Sole social media shout out with tag to sponsor's page.

\$500 Harvest Festival Food Court Sponsor (1 Available)

- Sponsor advertising will be on each table found in the food court.
- Sponsor logo featured on event program.
- Sponsor logo will be included and hyperlinked on Chamber event page.
- Sponsor logo featured on event sponsor banners and displayed during event.
- Sole social media shout out with tag to sponsor's page.

\$150 Scarecrow Contest Sponsors (12 Available)

- Sponsor logo on selected numbered voting card is displayed September 23 to November 1, 2024, along with voting QR code for community to vote for Community Choice Awards.
- Sponsor logo, contact information, web and social media links on contest page for the community to vote.
- Sponsor logo will be included on Chamber website event page.
- Social media shout out with tag to sponsor's page.
- Sponsor logo and name on award postings, scarecrow map and voting form during the event.
- All sponsor dollars go to contest award winners.

\$100 Harvest Festival Supporting Sponsors (Unlimited Available)

- Sponsor name will be included and hyperlinked on Chamber event page.
- Sponsor name printed on event program.
- Sponsor name printed on event sponsor banners and displayed during event.
- Social media shout out including all Supporting Sponsors with tag to sponsor's page.